



## News Release

### Spencer-Van Etten High School Named Jostens 2021 National Yearbook Program of Excellence

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Spencer-Van Etten High School *program recognized for dynamic and engaging yearbook.*

Spencer – May 2021 – [Jostens](https://www.jostens.com), the leading producer of yearbooks and student-created content, today announced that Spencer-Van Etten High School’s yearbook program has achieved the Jostens 2021 National Yearbook Program of Excellence award at the Bronze Level. The National Yearbook Program of Excellence recognizes engaging yearbooks that reflect a broad representation of the student body while helping students develop 21<sup>st</sup> century skills such as communication, collaboration, and information and communication technologies (ICT) literacy.

The Spencer-Van Etten High School award-winning yearbook program is under the direction of Janine Clearwater, Spencer-Van Etten High School yearbook adviser.

Jostens’ National Yearbook Program of Excellence Awards are presented twice a year, in spring and in fall based on the yearbook’s arrival date at the school. The award was presented to the Spencer-Van Etten High School yearbook program for achieving defined criteria in between one and three of the following categories: creating an inclusive yearbook, generating school engagement, and successfully managing the yearbook creation process.

“Jostens is proud to recognize those individuals who have created an exceptional yearbook for their school and community,” said Tammy Whitaker, Jostens VP and COO Yearbook Division. “These schools did an exceptional job on multiple levels, despite the challenges presented by this school year. Yearbooks are a critical part of capturing and telling a school’s story, and Jostens is dedicated to supporting yearbook staff members as they do their important work.”

Founded in 1897, Jostens has produced school yearbooks for over 60 years. Schools rely on Jostens and their local Jostens representatives to provide a combination of journalism education and technology tools to deliver a learning experience that helps students develop 21<sup>st</sup> century skills in journalism, photography, writing and design, leadership and business while creating the permanent record of the school year. Jostens invests in state-of-the-art technology, best in class service, educational curriculum and award winning print manufacturing platforms to plan, design, build and produce yearbooks.

#### About Jostens

Jostens is a trusted partner in the academic and achievement channel, providing products, programs and services that help its customers celebrate moments that matter. The company's products include yearbooks, publications, jewelry and consumer goods that serve the K-12 educational, college and professional sports segments. Founded in 1897 and based in Minneapolis, MN, Jostens is a subsidiary of Platinum Equity and can be found online at [www.jostens.com](https://www.jostens.com).